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Starptautiskās karjeras atbalsta aktualitātes



Mākslīgais intelekts

- Euroguidance Ziemeļu un Baltijas valstu pieredzes apmaiņa
- NICE Akadēmija
- IAEVG konference un komunikē



Norvēģijas Augstākās izglītības un prasmju direktorātā2

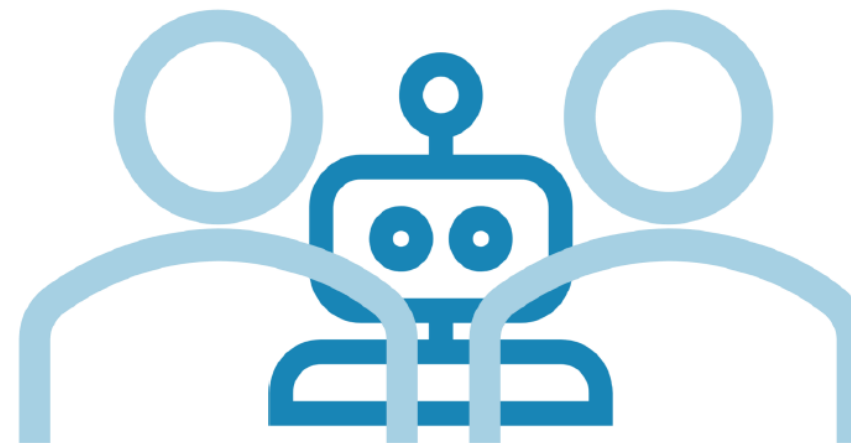
- Prasmju apraksta veidotājs
- Darba iespēju ieteicējs
- Darba pieteikumu rakstītājs
- Darba interviju trenētājs



NICE Akadēmija

- MI ir kārtējais digitālais risinājums
- Karjeras konsultantu prasmes ir noteicošais faktors

Tripartite practice



AI will not replace human to human coaching,
but that it will be used to augment coaching practice.

(Passmore et al., 2024)

IAEVG komunikē

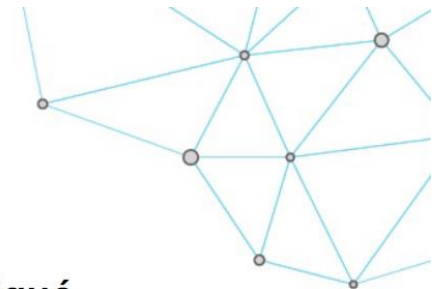
- MI radītās iespējas
- Ētiskie un sociālie izaicinājumi
- Karjeras speciālistu kompetence
- Saistība ar ilgtspējīgo attīstību



IAEVG 2024 Communiqué

The Role of Artificial Intelligence (AI) in Career, Educational and Vocational Guidance: Opportunities and Challenges

Adopted by the IAEVG General Assembly, November 13, 2024



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Stratēģiskās pieejas

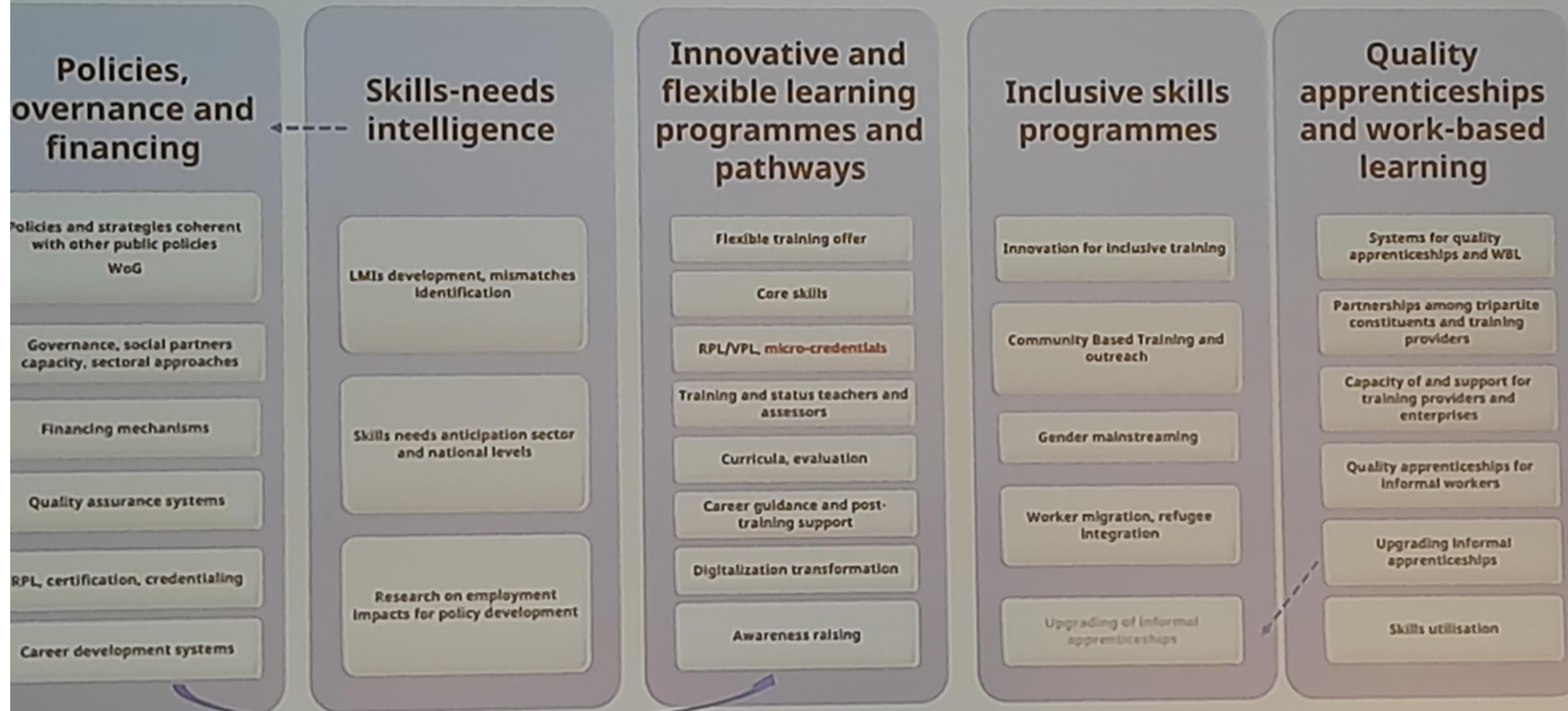
- Starptautiskās darba organizācijas ILO mūžizglītības stratēģija
- Somijas nacionālā mūžilga karjeras atbalsta stratēģija



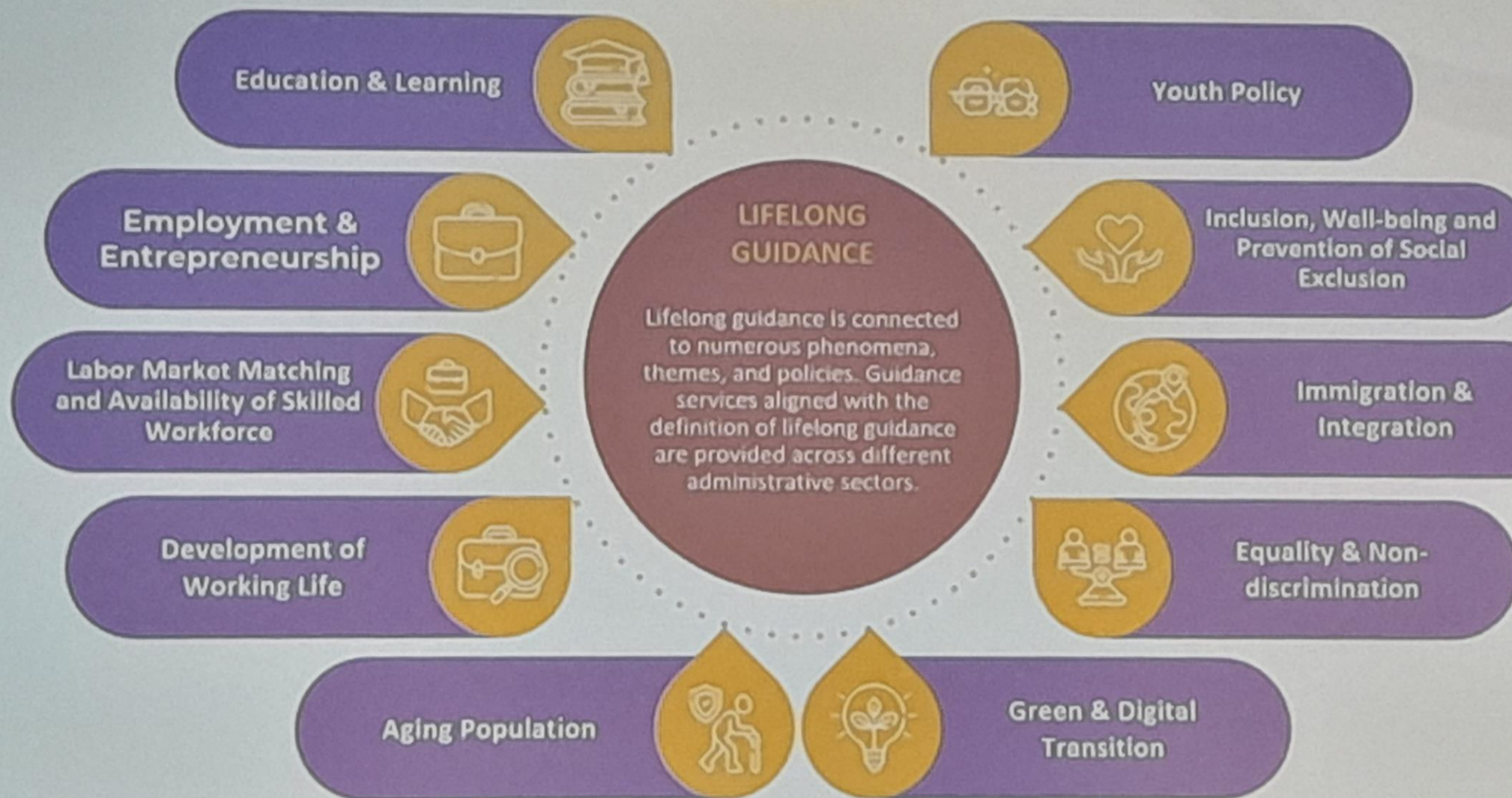
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No single best way!

ILO LLL Strategy



THEMES AND POLICIES RELATED TO LIFELONG GUIDANCE



The strategy for lifelong guidance in Finland (2020) sets out national goals for guidance

Accessible and Customer-orientated

- Everyone has the potential and skills to make well-informed and conscious plans and decisions on their upskilling and careers in a changing world of work.

Digital

- A well-functioning ecosystem of digital services for continuous learning, in which guidance and career development are at the centre, serving lifelong learners smoothly, including the use of artificial intelligence.

High-quality and Competent

- Guidance professionals have the capabilities and competence to perform high-quality, multi-channelled guidance work.

Equal and Sustainable

- Guidance promotes an equal, fair and diverse society in Finland.

Cross-sectoral and Coordinated

- Sectors responsible for guidance co-operate smoothly with clear division of labour. Measures to develop guidance that are prepared in different sectors will be jointly planned and implemented through multi-administrative cooperation between different administrative branches.

Evidence-based

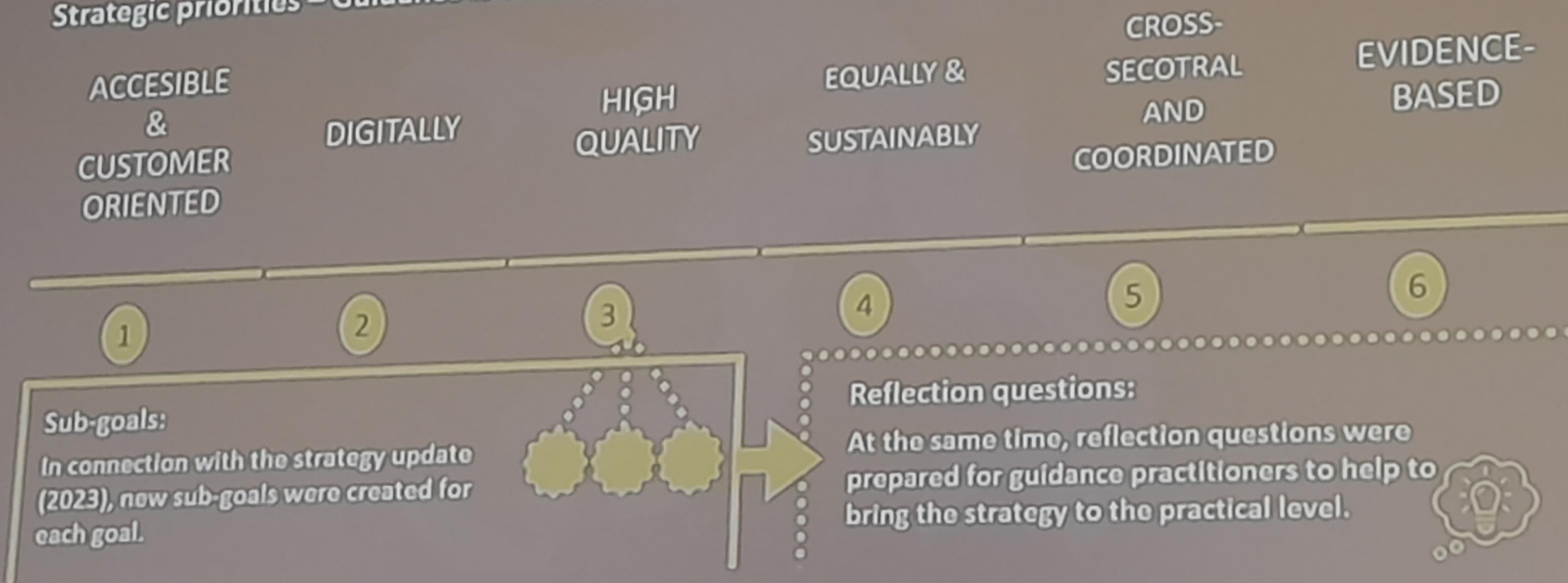
- The long-term objective is an evidence-based lifelong guidance system and policy development. Enhancing evidence-base by national and regional cross-sectoral monitoring and impact assessment of guidance services. Individuals have digital data on their skills and careers.



Strategy for Lifelong Guidance

The Lifelong Guidance Strategy 2020–2028 provides a comprehensive plan for implementing and developing guidance services in Finland. The aim of the strategy is to ensure that everyone has access to the support they need in career planning and lifelong learning, promoting the well-being of individuals and society. The strategy has been drawn up by the Lifelong Guidance Forum, which cooperates with the Ministry of Economic Affairs and Employment and the Ministry of Education and Culture. The strategy is updated on a regular basis.

Strategic priorities – Guidance is developed and implemented in Finland:



Globālais karjeras mēnesis

- 2025. gada novembris-decembris
- Euroguidance Eiropas konference Latvijā 2.-3. decembrī



Uz sadarbību 2025. gadā!

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